



ESCAPE
THE
*Great
Indoors*

**GREATER NIAGARA
FRONTIER COUNCIL
MEMBERSHIP
RECRUITMENT
2021**

Darlene Sprague

VP of Membership

2021 RECRUITMENT OPPORTUNITIES

- **IN PERSON RECRUITMENT**
 - **SCHOOL NIGHT OPEN HOUSES**
 - **RECRUITING IN FAITH BASED ORGANIZATIONS**
 - **COMMUNITY EVENTS — SUMMER FESTIVALS, COMMUNITY CENTERS**
 - **DAY CARE CENTERS FOR CUB SCOUTS**
- **VIRTUAL RECRUITMENT**
 - **SOCIAL MEDIA**
 - **NEIGHBORHOOD APPS**
 - **FACEBOOK EVENTS**
 - **BEASCOUT.ORG**
- **PEER TO PEER RECRUITMENT**



RECRUITMENT MATERIALS – COUNCIL WILL PRODUCE AT NO CHARGE TO THE UNIT

- FLYERS
- PEER- TO PEER (BUDDY)
RECRUITMENT CARDS
- PARENT RECRUITMENT
CARDS
- DOOR HANGERS
- CHURCH BULLETINS
- CUB SCOUT PARENT
GUIDES



RECRUITMENT RESOURCES –

- WWW.WNYSCOUTING.ORG/RESOURCES/MEMBERSHIP-RECRUITMENT-MATERIALS

- VIDEOS
- PRESENTATIONS
- TEMPLATES
- INSTRUCTION VIDEOS
FOR
ONLINE REGISTRATION



ONLINE REGISTRATION

- OPPORTUNITY IS KNOCKING ON OUR DOOR
- UNIT [BEASCOUT.ORG](https://www.beascout.org) PIN MUST BE UP TO DATE
- UNIT CONTACT PERSON MUST **RESPOND TO INQUIRES WITHIN 7 DAYS** (CONTACT GETS AN EMAIL NOTIFICATION)
- TRAINING VIDEOS ARE AVAILABLE
- BREAKOUT SESSION



NEW MEMBERSHIP FEES

- \$72 for Cub Scouts, Scouts BSA, Venturing and Sea Scouts participants
- \$45 for Exploring participants
- \$30 for council-paid memberships
- \$45 for all adult volunteers (includes cost of background check)
- \$75 for a unit charter fee
- \$6 Council Liability Insurance (same as 2020)
- \$24 Council Activity fee (same as 2020)
- The membership fees will take effect August 1, 2021, for the 2021-2022 program year.
- The one-time \$25 joining fee for *new* program participants in Cub Scouts, Scouts BSA, Venturing and Sea Scouts is still required; however, there is no joining fee for Exploring participants, participants previously registered in any BSA program, those transferring from one program to another, council-paid memberships, or adult volunteers.





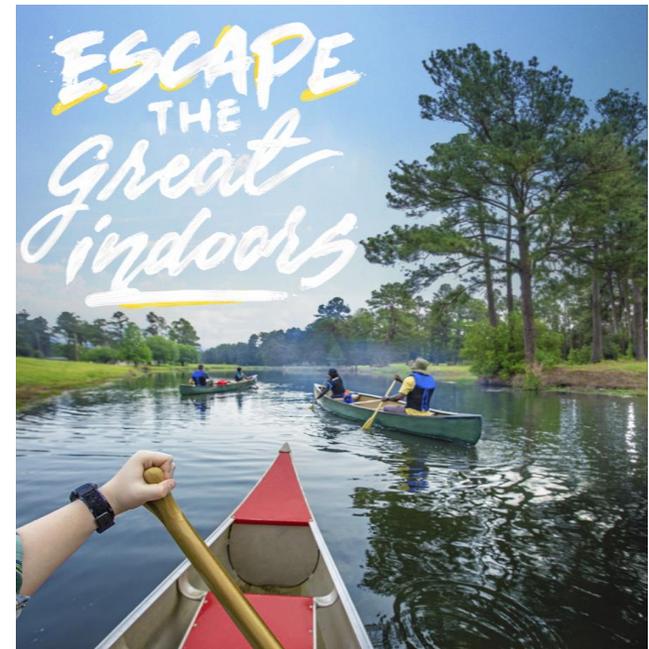
INVITE A FRIEND TO JOIN CUB SCOUTS!

**RECRUIT A FRIEND TO
JOIN YOU IN CUB SCOUTS
AND YOUR NAME WILL BE
ENTERED IN A DRAWING
FOR A CHANCE TO WIN
ONE OF SEVERAL
BACKPACKS FILLED WITH
CAMPING GEAR!**

**EVERYONE WHO RECRUITS
A NEW SCOUT GETS A
RECRUITER PATCH TO
WEAR ON YOUR UNIFORM!**

CUB SCOUT FUN DAY

- FUN DAY FOR NEW CUB SCOUT FAMILIES
- SATURDAY OCTOBER 9TH
- RICHARD E.. GARMAN COUNCIL SERVICE CENTER
- 10 AM TO 3 PM
- GAMES
- DEMONSTRATIONS
- SCOUT SHOP
- MUSEUM
- TED'S FOOD TRUCK – NOON – 2 PM





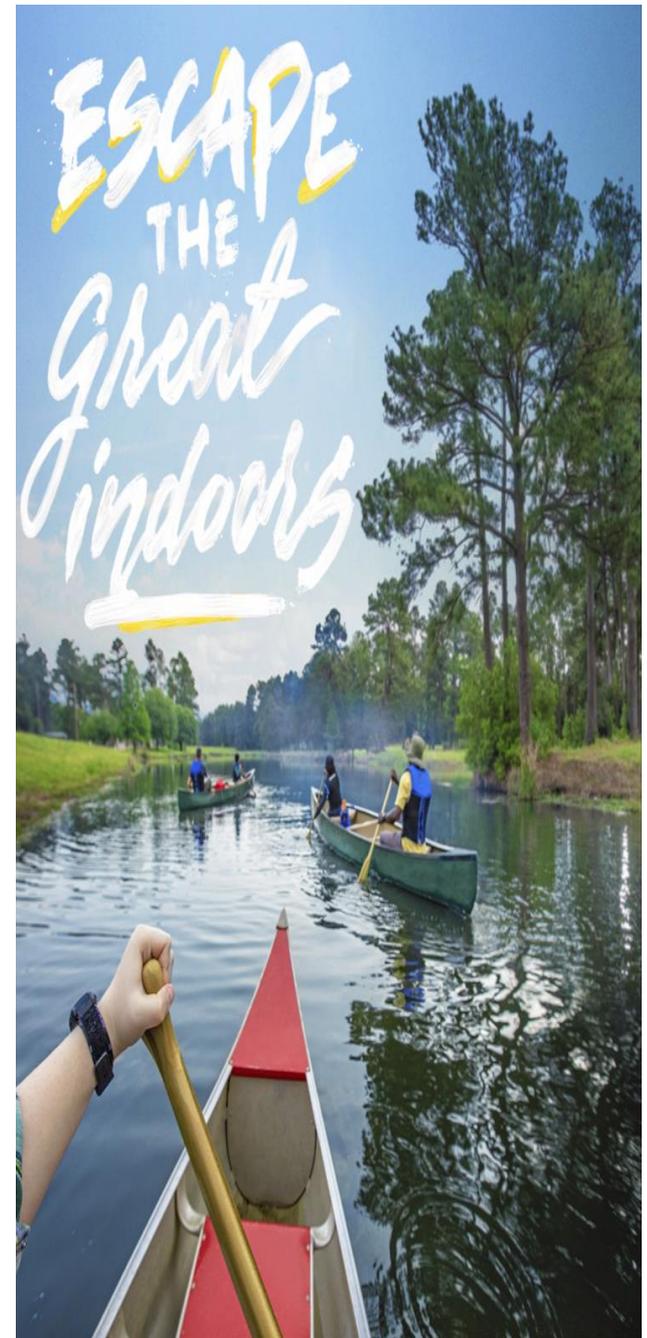
ESCAPE
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WELCOME NEW FAMILIES

- **BE SURE TO HAVE
A PERSON TO
GREET NEW
FAMILIES AT YOUR
MEETINGS**
- **BREAKOUT
SESSION TONIGHT**

NEXT STEPS

- COMPLETE THE MEMBERSHIP RECRUITMENT COMMITMENT AND FLYER REQUEST FORM
- BEGIN PLANNING YOUR JOINING EVENT(S)
 - USE THE PLAYBOOKS IN THE BSA BRAND CENTER - [HTTPS://SCOUTINGWIRE.ORG/MARKETING-AND-MEMBERSHIP-HUB/UNIT-RECRUITING/SIGN-UP-NIGHT-UNIT-PLAYBOOK/](https://scoutingwire.org/marketing-and-membership-hub/unit-recruiting/sign-up-night-unit-playbook/)



NEXT STEPS

- DISTRICT MEMBERSHIP **RECRUITING MATERIALS WILL BE AVAILABLE AFTER JULY 15TH** – CONTACT YOUR DISTRICT PROFESSIONAL TO ARRANGE PICK-UP.
- EACH DISTRICT WILL HOLD A **MEMBERSHIP KICKOFF EVENT AUGUST 2ND**. WATCH FOR DETAILS.
- WORK WITH YOUR DISTRICT MEMBERSHIP CHAIRS AND YOUR DISTRICT EXECUTIVE TO PLAN A PREMIER EVENT!
 - ONONDAGA – KELLY BETSCHEN / OTTO GOEDHART
 - POLARIS – JESSI MAU/PAT DOYLE / BRANDON BLATZ
 - RED JACKET – DAVID RICE / WARREN WALTER

